

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63406-1

DATE PRINTED

10/23/12

AND

PAGE 1

6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
AND	1322 G St SE		1101 15th St NW Lbby 2		
ADDRESS	Washington	DC 20003-3021	Washington	DC 20005-5002	
	USA		USA		
CONTACT	CASEY BESSETTE		PRODUCT PRIORITIES USA ACTION EST #1790		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1790	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00010..	1	05:28A	06:00A	60S	11/01/12-11/01/12	NEWS 4 EARLY 5:28-6:00AM	1	1300.00	1300.00
2	01000..	1	05:28A	06:00A	60S	11/06/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	1	1300.00	1300.00
3	00001..	1	06:00A	07:00A	60S	11/02/12-11/02/12	NEWS 4 TODAY	1	1700.00	1700.00
4	11000..	2	06:00A	07:00A	60S	11/05/12-11/06/12	NEWS 4 TODAY	2	1700.00	3400.00
5	00100..	1	09:57A	11:00A	60S	10/31/12-10/31/12	PRICE IS RIGHT	1	3600.00	3600.00
6	0100..0	1	04:30A	05:00A	60S	10/30/12-10/30/12	CBS MORNING NEWS	1	500.00	500.00
7	.....1.	1	04:58P	06:00P	60S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	1500.00	1500.00
8	.....1.	1	10:35P	11:35P	60S	11/03/12-11/03/12	CSI MIAMI	1	1000.00	1000.00
9	.....1.	1	11:35P	12:35A	60S	11/03/12-11/03/12	CLOSER	1	800.00	800.00
10	.....1.	1	12:35A	01:35A	60S	11/03/12-11/03/12	CRIMINAL MINDS	1	600.00	600.00
11	.....,1	1	05:57A	07:58A	60S	11/04/12-11/04/12	NEWS 4 THIS MORNING	1	1000.00	1000.00
12	.....1	1	10:35P	11:07P	60S	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	2000.00	2000.00
13	.....1	1	11:07P	12:07A	60S	11/04/12-11/04/12	CLOSER	1	1000.00	1000.00
14	.....1	1	12:07A	01:07A	60S	11/04/12-11/04/12	CSI MIAMI WEEKEND	1	600.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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NATIONAL  
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	15		20300.00

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